



# First Car Hire

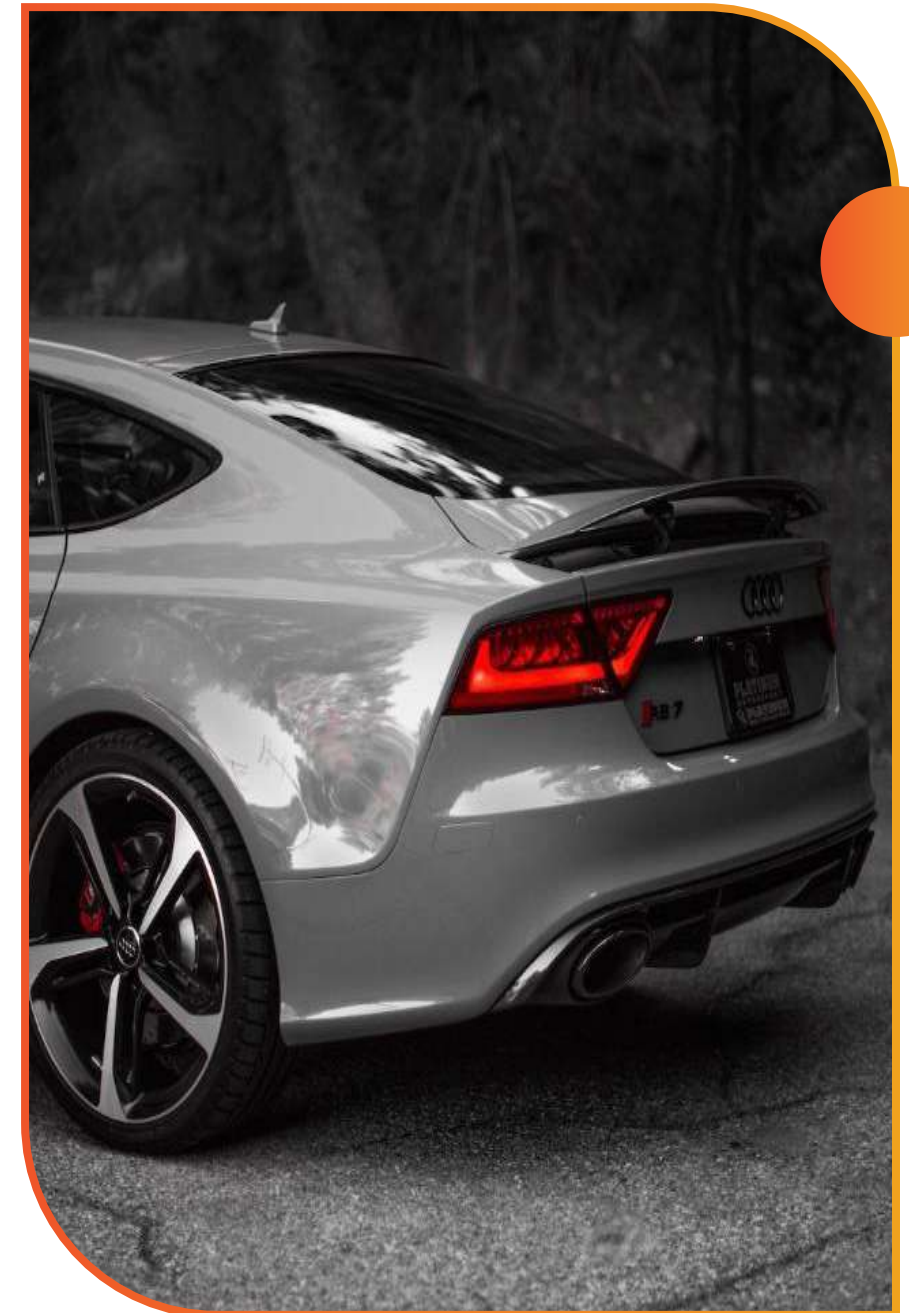
BRAND IDENTITY DESIGN DOCUMENT

## ABOUT THE COMPANY

First Car Hire is an indigenous local Malawian business which was established in 2016. The company was incorporated as a Private Limited Liability Company by Chifundo Ngwira, a renowned Malawian Entrepreneur, through the Registrar of Companies.

The core business for the company is provision of Car Rental services and since its establishment the company has successfully provided its services to many organisations and individuals in Malawi.

The company's head office is in Keza Building, Blantyre where key operations are conducted. The company also operates from its two branches in Lilongwe and Mzuzu.



VERMILION  
#ED552B

PUMPKIN ORANGE  
#F1A315



Aa

Helvetica Neue

Strictly to be used for headings and  
subheadings



Aa

Helvetica Now

Strictly to be used for  
paragraphs

BLACK  
#FFFFFF



The logo features a sophisticated Car Silhouette complemented by an elegant font, accompanied by a bespoke road-shaped design element, enhancing its style and individuality.





First Car Hire  
BRAND MOCKUPS



Business Card



**MICHAEL DICE**  
Marketing Director

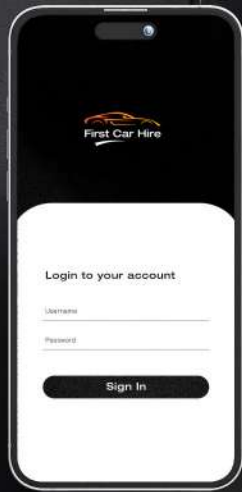
michaeldoe@firstcarhire@gmail.com  
www.firstcarhire.com/michaeldoe  
+265 880 123 456  
+265 990 123 456

**First Car Hire**

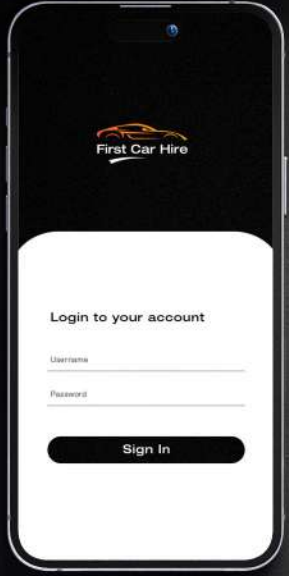
Victoria Avenue  
Rends Tower, Floor 07  
Blantyre



# Letterhead



# Invoice



ire  
567  
mail.com  
ails

## INVOICE

**Rental Information**

Rental Start Date      Rental End Date

Rental Pickup Location

Rental Drop-off Location

**Quote Details**

Description	Qty	Unit Price	Total(MWK)
			Sub Total
			Tax
			<b>Invoice Total</b>

**Customer Details**

Name

Phone Number

Address

Email Address

**Vehicle Details**

Vehicle Type

Make and Model

Registration Number

Year

Colour

**THANK YOU FOR YOUR BUSINESS**

Authorised signature

**TERMS AND CONDITIONS APPLY**

By accepting this invoice, you agree to the information above and our terms and conditions outlined in the rental agreement.



# Quotation



T-Shirt



L  
LARGE

  
First Car Hire

Car Mockups





First Car Hire

firstcarhire.com



First Car Hire

**Base Ball Cap**



Calendar



# ID Card





THANK YOU FOR WATCHING